

would  
**YOU**

(individual, group or collective)

like to participate in  
an artistic experience ?

accept to take home the object  
shown in this photograph?



painted steel

80 x 125 x 18 cm

This is part of the project  
**NBP**

**New Bases for Personality**

which involves ideas of participation and transformation

*an investigation about involving the other  
as participant in a set of protocols indicative of the effects,  
conditions and possibilities of contemporary art*

You are invited to collaborate with

**Would you like to participate in an artistic experience?**



You just have to accept to use, for a certain period of time, the object shown above, for performing experiences.

It can be used in many different ways and you can do whatever you want with it: use it as you like, the way you think is best.

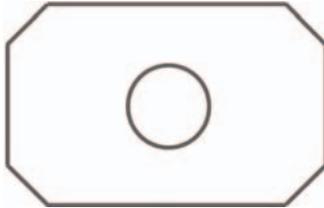
The object carries some concepts and I would like you to use them as well. Although invisible, they are manipulated through the use of the object.

The experiences you carry out make visible networking and mediation structures, indicating the production of all kinds of relations and sensorial data: the sets of lines and diagrams, brought forward by its use, are more important than the object itself.

You will document the experiences through text, photography, video, sound, object, etc, the way you think is most adequate.

Upload and edit the records directly at <http://www.nbp.pro.br>  
Your experiences, together with the ones performed by all the other participants will be available to the public.

The object used in *Would you like to participate in an artistic experience?* has its shape designed according to the NBP specific shape, conceived to be easily memorizable:



*After experiencing any NBP work, you, he or she leave(s) with NBP and its specific shape in your, his or her body – a kind of implanted or artificial memory, as result of a subliminal sensorial contamination strategy.*



NBP is an on-going project, initiated in the 1990s, connecting communicational strategies, contemporary art and transdisciplinary discursive perspectives.

**NBP** implies the production of objects and concepts. It wants to involve you in an artistic process.

**NBP** and its specific shape are **incorporated** through **repetition** and **interaction**.

- \* you become a **hybrid** with the art object
- \* you activate the concepts, producing new ones

Participating actively in an artistic experience you can **transform** yourself.

**NBP** and its specific shape want to carry you to a different kind of space, one that can be produced through movement.

## *Would you like to participate in an artistic experience?*

is a piece of work-in-progress, as it finds its way in the very process of being developed \* since 1994, has already circulated through cities like London, San Sebastián, Rio de Janeiro, Vitória, Brasília, São Paulo, Porto Alegre and Florianópolis, involving several participants (individuals, groups or collectives) \* diverse experiences have been performed, producing an extensive and interesting documentation, which constitutes today the project's database \* the object is conceived of as a multiple, in open edition: new objects can always be produced.

**In collaboration with documenta 12, twenty new objects were produced – ten of them circulate in Brazil and Latinamerica, nine in Europe and one in Africa.**

**The results will be displayed in an installation developed for the exhibition in Kassel in June 2007.**



If you want more information, please contact [nbp@documenta.de](mailto:nbp@documenta.de)

**Thank you for your collaboration!**  
**Ricardo Basbaum**

<http://www.nbp.pro.br>  
<http://www.documenta.de>